CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: February 15, 2010

Name: Vincent J. Gnoffo, Reg. No. 44,714

BRINKS HOFER GILSON &LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: David Shen et al.

Appln. No.:

10/633,168

Filed:

August 1, 2003

For:

Method and Apparatus for Assessment of

Effectiveness of Advertisements on an

Internet Hub Network

Attorney Docket No.:

12729/11

Examiner: Donald Champagne

Art Unit:

3688

Conf. No.: 4598

TRANSMITTAL

Mail Stop RCE Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

Attached is/are:

\boxtimes	Transmittal Cover Letter (1p.); Request for Continued Examination (2pp.); Amendment D (12pp.); Petition for 1
	Mo. Ext. of Time (2pp.).

Fee calculation:

Small Entity.

An extension fee in an amount of \$130 for a 1-month extension of time under 37 CFR § 1.136(a). \bowtie

A petition or processing fee in an amount of \$____ under 37 CFR § 1.17(____).

An additional filing fee has been calculated as shown below:

					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	OR	Rate	Add'l Fee
Total	36	Minus	38	0	x \$26=			x \$52=	
Indep.	2	Minus	3	0	x 110=			x \$220=	
First Presentation of Multiple Dep. Claim				+\$195=			+ \$390=		
					Total	\$		Total	\$

Fee payment:

\boxtimes	Please charge Deposit Account No. 23-1925 in the amount of \$ <u>810 and \$130</u> for <u>Request for Conti</u>	<u>nued</u>
	Examination and Extension Fee.	

Payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).

The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 \boxtimes and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

February 15, 2010 Date